



Press Release

March 3, 2020

Contact – Donna DeHart 304-377-8945 or 304-556-4808

The West Virginia Breast Health Initiative’s Rock-it for the Ribbon Saturday May 9, 2020 Race is postponed due to concerns over the coronavirus pandemic. Organizers are working to reschedule the Race in the 2020 fall timeframe and updates will be provided as the situation evolves. Our priority right now is watching out for the health and safety of the runners, walkers and fans along with the medical personnel, first responders and the residents of our community.

According to Executive Director Donna DeHart, “We believe this decision is in the best interest of the safety and well-being of all those involved. We will continue to monitor this dynamic situation as we assess a possible future Race date. Our top priority is always the health and safety of everyone involved in our events. For those of you that support this event, we are sad to postpone this important event. You’ve put months into planning and training for this event and we know what goes into getting yourself ready for Race day. You’ve also spent time and money and we are disappointed that we cannot celebrate together on Race day. Please know that we are proud of you for what you have accomplished during this Race cycle. We’re in this together. Thank you for being a part of our community of supporters. We wish you good health for you and your family. We can’t wait until the next time we can all Race together.”

The West Virginia Breast Health Initiative (WVBHI) aims to raise awareness and fund breast cancer programs with an emphasis on increasing breast health education, financially assisting breast cancer screenings and providing survivor services. Through fundraising efforts across the state, 100% of the proceeds remain in West Virginia to assist uninsured and under-insured West Virginians.